



Awards Night Guidelines

Purpose: To set the framework for an annual Squash Northland Awards night as a celebration of our people's achievements and contributions throughout the year.

Background:

The Squash Northland Awards Night is a relatively new initiative, with the first one being held in 2010. Now having been held in three subsequent years it was felt at the 2012 AGM that a review was needed to try to improve the profile and player support for this event. The event has now been staged at three different venues all providing differing experiences for attendees. 2010 was held at the newly constructed Northland Cricket Pavilion on a weeknight with guest speaker Suzie Simcock, with a fully catered meal provided at a cost of \$60 per ticket (concession for families). 2011 was held at a Whangarei restaurant with a set menu and guest speaker Robin Grieve at \$60 per person. 2012 was held at and run by Whangarei Squash Club on a Saturday, in combination with a social doubles event, also at a cost of \$60 per person, with a band for entertainment. 2013 and 2014 were both held at A'Fare Restaurant.

Feedback received:

- That cost is a prohibitive factor for many people to attend, especially for families.
- That a good guest speaker is ideal entertainment and makes the evening well worthwhile.
- That a full meal is not a necessity.
- That the event should be staged away from a squash club – club-neutral environment.
- That Squash Northland retain responsibility for the organisation of the night.
- That all nominees be acknowledged/mentioned at the Awards Night.

Recommendations for 2015:

- Squash Northland Executive Management Committee is responsible for Awards Night organisation.
- The ticket cost is restricted to the range of \$30 to \$40 per person. This cost should allow for some catering and be more affordable.
- The event should be a cost neutral event, ie. Costs of holding the event are met by ticket prices. *Note: Engraving and other trophy costs are not deemed to be event costs, therefore do not need to be factored.*
- A quality guest speaker should be engaged for the event – inspirational and/or motivational.
- All clubs are encouraged to be well-represented in support of this district-wide celebration of squash.

Approved at Regional Meeting dated: 22 September 2015 Review Date: April 2017

K Dykzeul
President

G Trimble
Secretary